

**BBA DEGREE (2001-02 CATALOG)  
MANAGEMENT MAJOR**

*LOWER DIVISION*

<u>YEAR</u>	<u>FALL SEMESTER</u>			<u>SPRING SEMESTER</u>		
	<u>COURSE</u>	<u>CR HRS</u>	<u>GRADE</u>	<u>COURSE</u>	<u>CR HRS</u>	<u>GRADE</u>
Freshman	ENGL 101	3	_____	ENGL 102	3	_____
	PHIL or RELN ♥	3	_____	FINE ARTS♥	3	_____
	LAB SCIENCE ♥	4	_____	LAB SCIENCE♥	4	_____
	HISTORY♥	3	_____	MATH 145 or 121**	3	_____
	INSY 181	<u>3</u>	_____	SOC & BEH SCIENCE♥	<u>3</u>	_____
		16			16	
Sophomore	HUMANITIES !	3	_____	ACTG 212	3	_____
	STAT 205 or 208 or 211	3	_____	ECON 106	3	_____
	ECON 105	3	_____	SOC & BEH SCIENCE ♥	3	_____
	ACTG 211	3	_____	COMM 114 or 337	3	_____
	BLAW 203	3	_____	Lifestyle Development ♥	<u>3</u>	_____
	Non-Business Elective	<u>1</u>	_____		15	_____
		16				

*UPPER DIVISION*

*CHECK COURSE PREREQUISITES (see NOTE below)*

Junior	ECON 340	3	_____	MGNT 333	3	_____
	MGNT 322	3	_____	MGNT 327	3	_____
	MKTG 340	3	_____	Non-Business Elective	3	_____
	FINC 331	3	_____	Required Major Course***	3	_____
	Required Major Course ***	<u>3</u>	_____	Bus or Non-Bus Elective	<u>3</u>	_____
		15		15		
Senior	MGNT 323	3	_____	MGNT 428	3	_____
	Required Major Course***	3	_____	MGNT 460	3	_____
	MGNT 421	3	_____	MGNT 425	3	_____
	Required Major Course***	3	_____	Bus or Non-Bus Elective	<u>3</u>	_____
	Bus or Non-Bus Elective	<u>3</u>	_____		12	_____
		15				

! Choose from: CLSS 210, CLSS 220, ENGL 201, ENGL 202, ENGL 203.

♥ See 2001-02 catalog for specific courses.

\*\* The following classes will also satisfy this requirement: MATH 151 or MATH 155 (formerly MATH 161) or MATH 138 TRANSFER CREDIT from any Virginia community college. MATH 138 transfer credit earned from any institution other than a Virginia community college must be evaluated by the College of Business & Economics to see if it will satisfy this math requirement. MATH 138 taken at RU will not satisfy this requirement.

\*\*\* Students must select **four** courses from the following: MGNT 326, MGNT 351, MKTG 446, MKTG 444, MGNT 452, MGNT 471, MGNT 478, MGNT 490 (internship).

NOTE: Scheduling difficulties may preclude a student from taking courses in exactly the sequence shown here. If courses are taken outside this sequence, care must be exercised to ensure that all course prerequisites are met. Course prerequisites are listed in the Catalog course descriptions.

**Business students must have completed the Pre-Business Program and have been admitted to a business major in order to take 300- or 400- level courses offered by the College of Business & Economics.**

- **120 credit hours is the minimum to meet graduation requirements**
- A 2.0 minimum is required in both the major and cumulative gpa to meet graduation requirements. The major gpa is computed using the following classes: business core, ECON 105 & 106, and the required courses for this major.
- At least 45 hours must be taken at Radford University to be eligible for graduation, with 30 of the last 39 hours taken at RU.
- 50% of the semester hours required for the major (as defined by the department) must be taken at RU.
- **50% NON-BUSINESS POLICY** – All business majors are required to take at least 50% of the number of hours required for this degree in non-business courses. (ECON 105 & 106, ECON 340, STAT 205/208/211, and MGNT 333 count as non-business courses).

<b>GENERAL EDUCATION Requirements</b> 2001-02 Catalog				<b>MANAGEMENT MAJOR Requirements</b> 2001-02 Catalog			
<b>ECON 105</b>	Principles of Economics (Macro)	3	_____	<b><u>Business Core Classes (36 hours required):</u></b>			
<b>ECON 106</b>	Principles of Economics (Micro)	3	_____	BLAW 203	Legal Environment of Business	3	_____
<b>ENGL 101</b>	Intro to Expository Writing	3	_____	ACTG 211	Fundamentals of Financial Accounting	3	_____
<b>ENGL 102</b>	Reading, Writing, and Research	3	_____	ACTG 212	Fundamentals of Managerial Accounting	3	_____
<b>ENGL LIT</b>	ENGL 201 or 202 or 203 or CLSS 210/220	3	_____	ECON 340	Global Economy and Business	3	_____
<b>FINE ARTS</b>	See Undergrad Catalog	3	_____	INSY 181	Business Applications of Microcomputers	3	_____
<b>HISTORY</b>	HIST 101 or 102 or 111 or 112	3	_____	MGNT 322	Organizational Behavior	3	_____
<b>LAB SCI I</b>	See Undergrad Catalog	4	_____	MGNT 327	Operations Management	3	_____
<b>LAB SCI II</b>	See Undergrad Catalog	4	_____	MGNT 333	Statistical Decision Support	3	_____
<b>Lifestyle Dev.</b>	HLTH 111 or HLTH 200 or FDSN 214 or LESE/RCPT 200 or NURS 111	3	_____	FINC 331	Introduction to Business Finance	3	_____
<b>MATH</b>	MATH 145 or 121	3	_____	MKTG 340	Essentials of Marketing	3	_____
<b>PHIL/RELN</b>	See Undergrad Catalog	3	_____	MGNT 428	Business Policy & Strategy	3	_____
<b>SOCIAL SCI 1</b>	See Undergrad Catalog	3	_____	MGNT 460	Senior Seminar	3	_____
<b>SOCIAL SCI 2</b>	See Undergrad Catalog	3	_____	<b><u>Management Major Requirements (21 hours required):</u></b>			
<b>SPEECH</b>	SPCH 114 or 337	3	_____	<b>Required Courses:</b>			
<b>STAT</b>	STAT 205 or 208 or 211	3	_____	MGNT 323	Human Resource Management	3	_____
	<b>Total Hours:</b>	<b>50</b>		MGNT 421	Leadership & Motivation	3	_____
				MGNT 425	Management of Change	3	_____
				<b><u>Choose FOUR of the following courses:</u></b>			
				MGNT 326	Cultural Diversity & Intern. Management	3	_____
				MGNT 351	Starting a Small Business	3	_____
				MGNT 452	Business Consulting	3	_____
				MGNT 471	Special Topics in Management	3	_____
				MGNT 478	Quality & Productivity Management	3	_____
				MGNT 490	Management Internship	3	_____
				MKTG 444	Materials Management	3	_____
				MKTG 446	Marketing Research	3	_____
				<b><u>Elective Hours Required (13 hours):</u></b>			
				Non-Business Elective		4	_____
				Business or Non-Business Elective		9	_____